

Trinity College Dublin Coláiste na Tríonóide, Baile Átha Cliath The University of Dublin

School Languages, Literatures and Cultural Studies

Department Hispanic Studies

BSL Module Handbook 2019-2020



Business Studies and Spanish at a glance

Programme coordinator: Dr Ciara O'Hagan

Programme: This programme allows students to combine the study of business-related subjects with a language.

Spanish course content: In all years, the Department provides intensive study of the Spanish language, of Spanish-speaking societies and institutions, of Business Spanish and Spanish Business Communication. In their final year, students write a case study in Spanish on a Spanish company.

Residence in a Spanish-speaking Country: BSL (Spanish) students spend their third year on an approved course at a university in Spain.

Students should seek to complete a 6-8 week work placement in a Spanishspeaking country before entering their final year.

Year 1

<u>SPU1151Y</u> Spanish Grammar & Syntax (10 ECTS, MT and HT)
 <u>SPU11031</u> Introduction to Spanish and Latin American Cinema (5 ECTS, MT)
 <u>SPU11032</u> Introduction to Spanish and Latin American Literature (5 ECTS, HT)
 <u>SPU1102Y</u> Introduction to Modern Spain (10 ECTS, MT and HT)

Year 2

<u>SPU2251Y</u> Spanish Grammar and Syntax (10 ECTS, MT and HT) <u>SPU2252Y</u> Contemporary Spanish Life and Culture (10 ECTS, MT and HT)

Year 3 Year abroad

Year 4

<u>SPU4450Y</u> Spanish Language for Business (10 ECTS, MT and HT) <u>SPU4451Y</u> Spanish Oral for Business (10 ECTS, MT and HT) <u>SPU44CSY</u> Case Study (10 ECTS, MT and HT)



Module Code	SPU1151Y
Module Name	GRAMMAR AND SYNTAX (BSL)
Department name	Hispanic
ECTS weighting	10 ECTS
Semester taught/Semester assessed	MT/HT
Contact Hours	3
Module Personnel	Eva Barba (ebarba@tcd.ie); Orals: Carmen
	Sanjulián (<u>carmens@tcd.ie</u>)
Learning Outcomes	On successful completion of the module, students
	will be able to:
	1. Demonstrate a good general knowledge and
	understanding of grammar structures in Spanish.
	2. Apply their ability to write a range of texts such
	as short narrative pieces, dialogues, summaries, etc.
	3. Read and understand a wide range of texts from
	newspaper articles and business magazines.
	4. Translate sentences and short passages from
	Spanish into English and viceversa.
	5. Reach a good level of fluency to converse on
	general topics.
Module Learning Aims	This module aims to consolidate students' existing
	level of language proficiency in listening, speaking,
	reading, and writing Spanish.
Methods of Teaching and Student	Contact teaching: lectures & tutorials plus group



Learning	work and class presentations
	• Directed learning: Homework (weekly)
Module Content	Students will be able to develop their Spanish
	language competence, through grammatical
	instruction and exercises, through the use of
	spoken Spanish, the reading of a variety of text
	types and the submission of regular homework
	tasks.
Recommended Reading List	Materials distributed in class
Assessment Details	Students are assessed at the end of the year:
	Language Paper I - (two hours) - 35%: one
	translation from Spanish into English and a section
	on Spanish grammar
	Language Paper II - (two hours) – 30%: text
	analysis and essay in Spanish
	Oral exam (10 minutes) – 15%
	Continuous assessment: in-class tests – 20%
	(Only failed written Paper(s) or failed oral must be
	taken again at the Supplemental Examinations in
	August).
	Supplemental Assessment:
	Language Paper I – (two hours) – 50%
	Language Paper II – two hours – 35%
	Oral – 15%



Module Code	SPU1102Y
Module Name	Introduction to Modern Spain
Department name	Hispanic Studies
ECTS weighting	10
Semester taught/Semester assessed	MT/HT
	4
Contact Hours	1
Module Personnel	Dr. Daniel Mourenza (mourenzd@tcd.ie)
Learning Outcomes	On successful completion of the module, students
	will be able to: a) identify the major historical,
	socio-economic, political, and cultural shifts that
	have affected Spain in the 20th and 21st centuries;
	b) recognise the extent to which Spanish society is
	still responding to the historical experiences of the
	Civil War and the Franco regime; c) compare the
	aspirations of Spain's historical autonomous
	regions with the policies of the Madrid
	government; and d) combine the studied themes
	into a coherent overview of contemporary Spanish
	society.
Module Learning Aims	To familiarise students with recent and
	contemporary Spanish history, politics, economics
	and culture.
Module Content	The module will focus on Spanish history and
	society from 1898 to the present. Readings on the
	themes covered each week will be available on
	Blackboard.
Recommended Reading List	Álvarez Junco, José, and Adrian Shubert (eds),



Spanish History since 1808 (London: Arnold, 2000)
Brenan, Gerald, The Spanish labyrinth: An account
of the social and political background of the Spanish
Civil War (Cambridge: Cambridge University Press,
2014)
Carr, Raymond, Spain 1808-1975 (Oxford: Oxford
University Press, 1982)
Carr, Raymond, Modern Spain 1875-1980 (Oxford:
Oxford University Press, 1980)
Graham, Helen, and Jo Labanyi (eds). Spanish
Cultural Studies: An Introduction. The Struggle for
Modernity (Oxford: Oxford University Press, 1995)
Graham, Helen, The War and Its Shadow: Spain's
Civil War in Europe's Long Twentieth Century
(Brighton: Sussex Academic Press, 2012)
Phillips Jr., William D. and Carla Rahn Phillips, A
Concise History of Spain (Cambridge: Cambridge
University Press, 2010)
Radcliff, Pamela, 1808 to the Present (Hoboken:
Wiley-Blackwell, 2017)
Ross, Christopher J., Spain 1812-2004 (Modern
History for Modern Languages) (London: Arnold,
2004)
Schubert, Adrian, and José Alvarez Junco, The
History of Modern Spain: Chronologies, Themes,
Individuals (London: Bloomsbury, 2017)
Shubert, Adrian, A Social History of Modern Spain
(Crows Nest: Unwin Hyman, 1990)
Townson, Nigel (ed), Is Spain Different? (Brighton:
Sussex Academic, 2010)



Assessment Details	2-hour written examination at the end of HT
	(100%)
	Supplemental Assessment:
	2-hour written examination (100%)



Module Code	SPU11031
Module Name	Introduction to Spanish and Latin American Cinema
Department name	Hispanic Studies
ECTS weighting	5
Semester taught/Semester assessed	MT
Contact Hours	1
Module Personnel	Dr. Daniel Mourenza (mourenza@tcd.ie)
Learning Outcomes	By the end of the module, students 1) will have
	familiarised themselves with the history of Spanish
	and Latin American film; 2) will have learnt
	different approaches to analyse film; 3) will be
	able to understand Spanish and Latin American
	films in their own social, political and historical
	contexts.
Module Learning Aims	 To introduce students to Spanish and Latin American cinema To give students analytical and critical skills to comprehend and analyse Spanish and Latin American films To make students aware of the most important debates around Spanish and Latin American cinema
Module Content	A selection of Spanish and Latin American films.
Recommended Reading List	Mark Alinson and Barry Jordan, Spanish Cinema: A
	Student's Guide (London: Hodder Arnold, 2005)
	Stephen M. Hart, Latin American Cinema (London:
	Reaktion Books, 2015)
	Jo Labanyi and Tatjana Pavlović (eds), A Companion to Spanish Cinema (London: Wiley-



	Blackwell, 2013)
	Michael T. Martin (ed.), New Latin American
	Cinema (Detroit: Wayne State U. P., 1997)
	Deborah Shaw (ed.), Contemporary Latin American
	Cinema: Breaking into the Global Market
	(Lenham: Rowman & Littlefield, 2007)
	Rob Stone, Spanish Cinema (Harlow: Longman,
	2002)
Assessment Details	One 2-hour final exam (100%)



Module Code	SPU11032
Module Name	Introduction to Spanish and Spanish American Literature
Department name	Hispanic
ECTS weighting	5
Semester taught/Semester assessed	HT
Contact Hours	1 hr. lecture
Module Personnel	Dr Brian Brewer (brewerb@tcd.ie), Prof Omar
	García and Dr Ciara O'Hagan (cohagan@tcd.ie)
Learning Outcomes	Upon completion of this module, students should
	be able to:
	1) critically analyze a selection of literary texts
	from a range of genres, including drama, poetry
	and prose fiction;
	2) distinguish between generic literary
	conventions and literary movements;
	3) identify the fundamental and distinguishing
	characteristics of literary discourse.
	Graduate Attributes developed through Learning
	Outcomes: independent thinking, effective
	communication, continuous development, and
	responsible action.
Module Learning Aims	This module will introduce students to the
	fundamental principles of literary analysis and
	textual criticism through the close reading of a
	variety of texts drawn from the genres of poetry,
	prose and drama.
Methods of Teaching and Student	Weekly lecture and guided in-class discussion.



Learning	
Module Content	A selection of literary texts from across the
	Spanish-speaking world.
Recommended Reading List	Cortázar, Julio, Todos los fuegos el fuego (Any print
	or digital edition)
	Lorca, Federico García, Bodas de sangre (Any
	modern critical edition)
	All poems studies as part of the module will be
	distributed by the Department of Hispanic Studies
	and uploaded to Blackboard in advance of the
	lecture.
Assessment Details	Annual Assessment:
	2-hour written exam (100%)
	Supplemental Assessment:
	2-hour written exam (100%)
Academic Start Year	2019/2020



Module Code	SPU2251Y
Module Name	SPANISH GRAMMAR AND SYNTAX (BSL)
Department name	Hispanic
ECTS weighting	10 ECTS
Semester taught/Semester assessed	Semester 1 / Semester 2
Contact Hours	3
Module Personnel	Core: Eva Barba (ebarba@tcd.ie)
	Orals: Carmen Sanjulián (carmens@tcd.ie)
Learning Outcomes	On successful completion of the module, students
	will be able to:
	1. demonstrate an understanding of both written
	and spoken Spanish, in a variety of different
	registers;
	2. express themselves confidently in both written
	and spoken Spanish in both every day and more
	formal situations, with a particular emphasis on
	business environments;
	3. demonstrate a sound grasp of the basics of
	Spanish grammar, and apply grammatical rules to
	the use of Spanish language;
	4. actively reflect on their learning processes and
	preferences so as to independently develop
	appropriate strategies and relevant skills to ensure
	linguistic progression;
	5. make good use of appropriate reference
	materials (e.g. dictionaries; online resources; self-
	study tools, etc.)



	6. produce narrative evaluative and analytical
	pieces and translate from Spanish and English.
Module Learning Aims	• To consolidate grammatical and syntactical
	structures
	 To develop oral and written skills
	• To develop awareness of the foreign-language
	cultural and historical background
	• To develop competence in Spanish business
	language
Methods of Teaching and Student	• Contact teaching: lectures, group work and class
Learning	presentations
	• Directed learning: Homework (weekly)
Module Content	This second-year course is designed primarily to
	continue to consolidate the four language skills
	(listening, speaking, reading and writing) with
	continued emphasis on grammatical structures.
Recommended Reading List	Materials provided by the department
Assessment Details	The language module is assessed at the end of the
	year by TWO 2-hour papers:
	Paper I (two-hour paper): grammar and syntax;
	translation from English into Spanish on a business
	topic – 35%
	Paper 2 (two-hour paper): text analysis on a
	business topic and Spanish essay – 30%
	Oral (10 minutes) – 15%
	Continuous assessment: in-class tests - total 20%
	Supplemental Assessment:
	Language Paper I: 45%
	Language Paper II: 40%
	Oral: 15%



Module Code	SPU2252Y
Module Name	CONTEMPORARY SPANISH LIFE AND CULTURE (BSL)
Department name	Hispanic
ECTS weighting	10
Semester taught/Semester assessed	MT/HT
Contact Hours	2 hours
Module Personnel	Ms Patricia González Bermúdez (pgonzal@tcd.ie)
Learning Outcomes	 On successful completion of the module, students will be able to: 1. Critically discuss the political structures and institutions of democratic Spain and compare them to those of other European and world countries. 2. Critically discuss the political, social and economic developments that have taken place in Spain since the end of Franco in 1975. 3. Describe and analyse the role of different cultural manifestations in forming a national identity of Spain. 4. Learn to successfully carry oral presentations and develop good skills in academic writing on political, social, economic and cultural related topics.
Module Learning Aims	The aim of this course is to enable students to learn about and critically discuss current events



	related to the politics and culture of contemporary Spain while they further develop their oral and written competence in Spanish language.
Methods of Teaching and Student	Handouts prepared by the instructor.
Learning	Oral presentations prepared by students in pairs.
	Two films to be watched in the Spanish original.
Module Content	Contemporary history, politics and cultural studies
	of Spain from 1982 to the present day.
Recommended Reading List	A recommended bibliography will be distributed at
	the beginning of the course.
Assessment Details	The assessment of this module is through two oral
	presentations (10%), an in-class exam question at
	the end of each term (15%), and two term papers
	(75%). All components are assessed through
	Spanish.



Module Code	SPU4450Y
Module Name	SPANISH LANGUAGE FOR BUSINESS
Department name	Hispanic
ECTS weighting	10
Semester taught/Semester assessed	Semester 1 / Semester 2
Contact Hours	2
Module Personnel	Ms Eva Barba (ebarba@tcd.ie)
Learning Outcomes	On successful completion of the module, students will be able to:
	1. demonstrate a thorough understanding and
	accurate use of Spanish grammar and syntax;
	2. demonstrate an understanding of both written
	and spoken Spanish, in a variety of registers and
	styles ranging from colloquial to academic;
	3. express themselves clearly and fluently in both
	written and spoken Spanish in a wide range of contexts;
	4. show awareness of the skills involved in
	translating from one language to another, and
	translate accurately and fluently from Spanish into
	English, and from English into Spanish;
	5. make good use of appropriate reference
	materials (e.g. dictionaries, online resources, self-
	study tools, web-based material, etc.);
	6. practise and develop reading, analytical and
	interpretative skills in relation to written Spanish;
	7. expand their awareness of current socio-
	political and business issues in Spain through the



	reading of contemporary material.
Module Learning Aims	This module aims to consolidate and further
	develop students' competence in spoken and
	written Spanish; and to equip them with the
	linguistic skills needed to be able to work and
	communicate effectively in the target language in
	both social and professional environments. On
	completion of the module, the students will have
	achieved level C1 of the Common European
	Framework of Reference (CEFR).
Methods of Teaching and Student	• Contact teaching: lectures & tutorials plus group
Learning	work and class presentations
	• Directed learning: Homework (weekly)
Module Content	Classes provide students with regular practice in
	free and guided writing, in translating from and to
	Spanish, and in presenting, discussing, and
	debating in the foreign language. Classes also offer
	the opportunity for students to explicitly analyse
	grammatical and syntactical features in Spanish.
Recommended Reading List	Department materials distributed in class
Assessment Details	Annual Assessment:
	a) Two in-class tests (7.5% each – total
	15%)
	b) Weekly homework (15%)
	c) Two 2-hour end-of-year written
	examinations (70%): Paper I: 40% (one
	translation into Spanish and one
	translation into English); Paper II: 30%
	(Summary in English and Spanish essay)
	Supplemental assessment:



Two 2-hour written examinations (as per
above)



Module Code	SPU4451Y
Module Name	SPANISH ORAL FOR BUSINESS
Department name	Hispanic Studies
ECTS weighting	10
Semester taught/Semester assessed	НТ
Contact Hours	1 Hr.
Module Personnel	Ms Carmen Sanjulián (<u>carmens@tcd.ie</u>); Ms
	Patricia González Bermúdez pgonzal@tcd.ie
Learning Outcomes	 On successful completion of this module, students should be able to: 1. Produce clear, well structured and detailed responses on business related topics as well as range of other topical issues, showing a controlled use of organizational patterns, connectors and cohesive devices, as suggested by the CEFR (Common European Framework of References for Languages, 2001); 2. make an oral presentations on business related topics, expanding on and responding to requests for further information from others; 3. work creatively with others as part of a team; 4. be aware of different business cultures; 5. be conscious of the relationship of economics to other social sciences.
Methods of Teaching and Student	Group discussions



Learning	Oral Presentations Independent learning
Module Content	Dossier of texts and articles from newspapers, journals and web-based material will be provided by the lecturer.
Assessment Details	HT Exam Oral (100%)



Module Code	SPU44CSY
Module Name	CASE STUDY (BSL)
Department name	Hispanic
ECTS weighting	10
Semester taught/Semester assessed	Semester 1 / Semester 2
Contact Hours	1 hour group class plus one-on-one individual
contact nours	guidance meetings throughout MT and HT.
Module Personnel	Ms Eva Barba (ebarba@tcd.ie)
Learning Outcomes	On successful completion of the module, students will be able to:1. Demonstrate a thorough understanding and
	accurate use of Spanish grammar and syntax;2. Demonstrate an understanding of both written and spoken Spanish, in a variety of registers and attrices
	styles;3. Express themselves clearly and fluently in both written and spoken Spanish in a wide range of contexts, and with a clear focus on business and
	 strategy; 4. Show familiarity with a wide range of Spanish vocabulary and an ability to use it appropriately; 5. Show awareness of the skills involved in translating from one language to another, and translate accurately and fluently from Spanish into
	English, and from English into Spanish; 6. Make good use of appropriate reference



	materials (e.g. academic publications, including
	journals, books and various online resources,
	dictionaries; etc.)
	7. Further their abilities in the field of primary data
	research (e.g. interviews, questionnaires, surveys)
	as part of the process of writing their dissertation;
	8. Practice and develop reading, analytical and
	interpretative skills in relation to written Spanish,
	with specific emphasis on strategy related
	academic literature;
	9. Expand their awareness of current economic,
	financial and social issues in Spain and beyond
	through the use of contemporary materials, and
	enhance their ability to use web-based material.
Module Learning Aims	To identify and select appropriate sources of
	primary and secondary information
	• To organize meaningfully and coherently
	material from primary and secondary sources
	• To demonstrate ability to study a business
	organization with a view to understanding its
	strategic aims
	• To analyze data about a business, about its
	market position, and about its macro and micro-
	environment
	• To write a major business project in accurate
	Spanish, demonstrating the ability to devise an
	effective planed structure
Methods of Teaching and Student	Contact teaching: lectures & tutorials, group
Learning	work , one-to-one guidance sessions and class
	presentations



	Directed learning: Submissions of case study
	extracts with feedback provided
Module Content	Students will be assisted with the skills required
	for writing their final year case study (10,000
	words written in Spanish). Students will learn how
	to conduct primary and secondary research for
	their case study, to classify and evaluate data, to
	plan and structure the writing of the case study, to
	apply the formal and stylistic requirements of
	writing a case study.
Recommended Reading List	Johnson, G., Scholes, K., & Whittington, R.,
	Exploring Corporate Strategy: Text and Cases, 8th
	edition, Prentice Hall: London, 2008
	Naumes W. &Naumes, M., The Art & Craft of Case
	Writing, Sage Publications, 2006
Assessment Details	Details of assessment and the breakdown of marks
	are available in the Case Study Handbook – a copy
	can be downloaded from the Department website:
	https://www.tcd.ie/Hispanic_Studies/local/